

REQUEST FOR EXPRESSIONS OF INTEREST

SAINT LUCIA OECS REGIONAL TOURISM COMPETITIVENESS PROJECT IDA Credit #6000-LC

Assignment Title: Consulting Services – Communications/Liaison and Social Safeguards Officer

Reference No. SLU-RTCP-CS-IC-CLO-01-17

Saint Lucia has received financing from the World Bank towards the cost of the OECS Regional Tourism Competitiveness Project (ORTCP) and intends to apply part of the proceeds for consulting services for engagement of a Communications/Liaison and Social Safeguards Officer.

The consulting services (“the Services”) include ensuring project visibility, serving as a link between the project and stakeholders, and coordinating the implementation of social safeguards policies. This requires that the Communications/Liaison and Social Safeguards Officer do the following:

- Manage the communications aspects of the ORCTP
- Create awareness of project activities and achievements
- Galvanize support and buy-in of private and public constituents through extensive stakeholder engagement for the project
- Coordinate the implementation of the social safeguards policies as per the World Bank’s Involuntary Resettlement Policies and the existing framework contained in the Operations Manual and published for the purposes of the ORCTP

The Department of Economic Development, Transport and Civil Aviation now invites eligible individual consultants (“Consultants”) to indicate their interest in providing the Services. Interested Individual Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services; (Curriculum Vitae, description of similar assignments, etc). Interested Consultants should have the following requisite minimum qualifications and professional experiences listed below for undertaking the assignment.

QUALIFICATIONS

Academic:

- At least a Bachelor’s Degree in Mass Communications, Public Relations, Journalism, Social Sciences or other relevant subject areas;

Experience:

- At least 8 years working experience in communications;
- At least 3 years working experience in engaging community groups and the private sector;

- Experience in the field of social development, tourism, marketing, and/or community development would be an asset; and
- Appropriate involvement and/or experience in similar assignments would be a plus.

Knowledge, Skills, and Abilities Requirements:

- Ability to communicate effectively in written and oral formats and to prepare reports;
- Ability to utilise social media effectively and appropriately;
- Functionally computer literate, possessing operational skills in word-processing and spreadsheet application, including software programs such as Word, Excel, PowerPoint, Microsoft Project;
- Ability to communicate accurate information concerning processes, policies and procedures to project stakeholders;
- Ability to handle stakeholders tactfully, courteously and diplomatically;
- Must be of high integrity, transparent, and accountable;
- Ability to establish and maintain effective working relationships with relevant agencies and groups involved in the implementation of the project;
- Knowledge of the World Bank’s Involuntary Resettlement Policies and the Saint Lucia Land Acquisition Act would be an asset.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank’s *Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers* (“Consultant Guidelines”), setting forth the World Bank’s policy on conflict of interest.

A Consultant will be selected in accordance with the Individual Consultants (IC) method set out in the World Bank’s *Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers* (“Consultant Guidelines”).

Further information on the assignment is contained in the Terms of Reference which can be obtained from the Project Coordination Unit. Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by e-mail) by **November 20, 2017**.

Project Coordination Unit
Ministry of Economic Development, Housing,
Urban Renewal, Transport and Civil Aviation
Attn: Project Coordinator
2nd Floor, Finance Administrative Centre
Trou Garnier, Pointe Seraphine
Castries
Saint Lucia
Tel: 758-468-2413
E-mail: slupcu@gosl.gov.lc
Website: www.finance.gov.lc